You've protected the simple things, but what about yourself?

LIFE READY PLUS

Your must-have protection for a life-ready future.



THIS IS NOT A DEPOSIT PRODUCT. EARNINGS ARE NOT ASSURED AND PRINCIPAL AMOUNT INVESTED IS EXPOSED TO RISK OF LOSS. THIS PRODUCT CANNOT BE SOLD TO YOU UNLESS ITS BENEFITS AND RISKS HAVE BEEN THOROUGHLY EXPLAINED. IF YOU DO NOT FULLY UNDERSTAND THIS PRODUCT, DO NOT PURCHASE OR INVEST IN IT.

Have you protected the right thing?

As a hardworking individual, you've become protective of the simple things you've spent your hard-earned money on (e.g. your car). You look at these things as valuable objects and understand the need to protect and care for them, but fail to realize what really matters - your own protection.

Take the first step towards a life-ready future with **LIFE READY PLUS**, a unit-linked life insurance plan the gives you that must-have protection.

Save for the rainy days

Live a fearless life no matter what is thrown at you. Through life insurance coverage as much as 360x* your monthly payment, your loved one's financial needs are secured.

Step up your protection

Upgrade your plan for unexpected events such as accidents, critical illness and hospital confinement to keep you covered when financial setbacks strike by adding supplementary benefits or riders.

Protection for a small cost

Start as low as PhP 2,000 per month.

Fund Managers

The funds of LIFE READY PLUS are professionally managed by BPI Investment Management, Inc. (BIMI) and BPI Asset Management & Trust Corporation (BPI-AMTC). You're sure that only the most seasoned and industry-leading investment professionals are handling your investment, thus giving you peace of mind through accessible and affordable life insurance.

*Or 30x of your basic annual payment for ages 0-35. Multiple of insurance coverage depends on your insurance age upon application.

AIA Vitality

Enjoy exclusive privileges for living healthier together with AIA Vitality

Enjoy upfront 20% additional life coverage and coverage on supplemental benefits (riders) as you make healthy choices with AIA Vitality. Boost your Vitality Status and get to receive up to 50% additional coverage on the succeeding years. Plus, avail discounts from a range of partners as a reward for living healthy.

Secure yourself and the ones you love!



Customizable plans suited to your needs



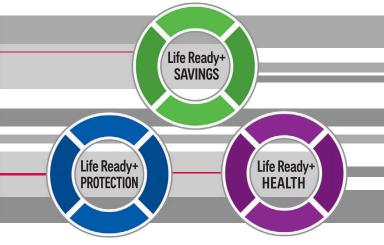
Trusted advice and service anywhere through 800+ BPI branches



Budget-friendly payment terms



You can also choose from three pre-packaged options depending on your financial needs!





BPI AIA LIFE ASSURANCE CORP. (BPI AIA) is a strategic alliance between two leading companies in the country: AIA Philippines Life and General Insurance Company (formerly AIA Philam Life) and Bank of the Philippine Islands (BPI). AIA Philipines is the premier life insurance company in the Philippines and the market leader for over 70 years. BPI is a leading commercial bank in the country with over 170 years of experience in the local banking industry and an extensive branch network of more than 1,000 branches and 3,000 ATMs.

BPI AIA's professional and expertly trained Bancassurance Sales Executives are assigned in BPI branches nationwide to render financial advisory services that address customers' financial and protection needs.

With the combined expertise and resources of these two trusted companies, BPI AIA policyholders are assured that their insurance is backed by financial strength and stability.

Discover your winning formula!

Talk to our Bancassurance Sales Executive to find out how you can make LIFE READY PLUS work for you.

k www.bpi-aia.com.ph

L 1-800-188-89100 (02) 8-528-5501

REMINDER ON PRE-EXISTING CONDITIONS AND FREE-LOOK PERIOD: UPON RECEIVING THE POLICY CONTRACT, YOU MAY REFER TO THE DOCUMENT FOR FULL DETAILS ON THE CRITICAL ILLNESS/TERMINAL ILLNESS DEFINITIONS, EXCLUSIONS INCLUDING THE PRE-EXISTING CONDITIONS, AND OTHER LIMITATIONS. IF YOU DECIDE THAT THIS PLAN IS NOT SUITABLE TO YOUR NEEDS AFTER READING THE POLICY CONTRACT, SIMPLY RETURN THE DOCUMENT TO BPI AIA WITHIN FIFTEEN (15) DAYS FROM THE DATE YOU OR YOUR AUTHORIZED REPRESENTATIVE RECEIVED IT AND WE WILL REFUND THE ACCOUNT VALUE PLUS THE POLICY CHARGES THAT HAVE BEEN DEDUCTED.

THE FINANCIAL PRODUCTS OF BPI AIA LIFE ASSURANCE CORP. (BPI AIA) ARE NOT GUARANTEED BY BANK OF THE PHILIPPINE ISLANDS AND ITS SUBSIDIARIES.